



**Do you want to:**

- (1) Enjoy mornings without the yelling, stress and running late?**
- (2) Have your kids turn their video games off without even asking?** No more "No, no, no, just five more minutes. I need to save my game/get to the next level."
- (3) Make homework time less stressful?** Use swings, exercise balls, gum and a dozen other tools to create a stress-free homework time.
- (4) Discover 25 practical ways to improve focus, attention and behavior in class?** We provide scientifically proven strategies taken from actual classrooms.
- (5) Completely eliminate the constant arguing and battles?**

**Did you know:**

- (1) You are not responsible for your child's (or spouse's) happiness?**
- (2) Most aggression is caused by sensory issues?** We give your child tools to calm himself by easing frustration and meeting sensory needs proactively.
- (3) You can stop whining, manipulating and complaining with one word?** It's worked with over 1,500 kids in our home.
- (4) Defiance and disrespect are great opportunities to problem solve?**
- (5) There is ONE strategy that ALWAYS helps children overcome anxiety,** especially kids who have trouble experiencing new activities?

**Recent testimonials**

Our son apologized this week without prompting, which has never happened before, He said, "Casey said not to make excuses so I'm wrong and I'm sorry."

My daughter is very sensitive, has trouble reading sometimes and other kids made fun of her. Yesterday, she told me " I just look at them and I say: you are not getting my power!"

I had turned into a crazy mama, as my kids called me. Your CDs have given me so many tools to control my own anxiety. Guess what? My kids are now controlling their own emotions.

My son came to me with an idea how to do his homework—he wanted to do it "the Casey way" with music and a snack. We didn't fight all week and I was so proud of him.

My husband comes home from work calm because he listens to your CDs on the way home. It has completely changed our home.

**Give your kids the most important skill in life:  
parents and children who can control their own emotions.**

See the following page for specials on our Audio CDs.



**Purchase Your CDs At This Event & Save**  
Payment Plans are Available—Just Ask.

- Calm Kids™ Parenting Program (5 CDs) **Purchase Now \$495**
- Stop Defiance & Disrespect Now w/Bonus CD Just for Dads (4 CDs) **Purchase Now \$495**
- Brain Boosters™ Secrets for School Success (3 CDs) **Purchase Now \$495**
- Calm Couples™ Marriage Set (3 CDs) **Purchase Now \$495**

"We'd spent way more than this on testing, doctors and other treatments that didn't work. We'd even spent more than this on video games, but the CDs are invaluable because they are like having our own personal calm coach with us at all times. Everyone has noticed the difference in us and our kids."  
--Robert and Holly Jansen, Charlotte, NC

**WORKSHOP SPECIAL ONLY – Reduced Prices, No Shipping**

**Buy One Set at regular price, Get 3 Sets Free**

For the price of testing or a couple visits to a therapist, you can completely transform yourself and kids into the family you've always wanted.

**TWO CONVENIENT WAYS TO PAY**

- (1) Please make checks payable to Kirk Martin.
- (2) Complete this form to pay using VISA, MASTERCARD or AMERICAN EXPRESS

Your Name \_\_\_\_\_

Type of Card      VISA                  MASTERCARD      AMERICAN EXPRESS

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Total Amount \_\_\_\_\_

Signature \_\_\_\_\_

I authorize Celebrate!Calm to charge my credit card for the amount above. This information is shredded immediately after being processed.



**CRITICAL OBJECTIVE # 1:  
Understand Your Child Inside & Out**

**OUR EXPERIENCE**

Worked with 1,500 intense children in our home  
 Partnered with Amen Clinic, Dr. Howard Glasser, leading researchers  
 Behavioral consultants to country's largest school districts  
 Equipped over 75,000 parents and teachers via Workshops and Calm University™  
 Audio CD Curriculum is used in over 3,000 schools & 29,000 homes

**4 CRITICAL BENEFITS OF CALM**

Become the calm, confident, guilt-free parent you want to be.  
 Enjoy the relationship with your child that you've wanted so badly.  
 Teach and model the most important life skill: ability to control your own emotions.

**HOW THE CELEBRATE!CALM METHODOLOGY IS DIFFERENT**

Proactive, not reactive—do not react out of fear and anxiety.  
 Meet internal needs—do not treat outward behavior.  
 Control myself, not others—restores power to you.  
 Shift responsibility to children.

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| <p><b>Brain Activity</b><br/>         Inhibited neurotransmitters don't communicate.<br/>         Traffic signals out of sync.</p> <p><b>Manifestations</b><br/>         Disorganized, forgetful<br/>         Executive function inhibited<br/>         Difficulty writing, thoughts on paper<br/>         School taxing—afternoon meltdown<br/>         Slow processors<br/>         Asynchronous development<br/>         Control others, bossy<br/>         OCD, "Littles" in pockets, planners<br/>         Eliminate unknowns—same food, clothes (hoodies)<br/>         Enforce justice and fairness<br/>         Anxiety / Difficulty new experiences<br/>         Defiance<br/>         Easily overwhelmed<br/>         Difficulty with transitions<br/>         Meltdowns over little things<br/>         Shut down from negativity<br/>         Lie, blame, angry, frustrated</p> <p><b>Need</b><br/>         Order and structure<br/>         Ownership (control, choices)</p> | <p><b>Brain Activity</b><br/>         Reduced blood flow.<br/>         Brain is under-stimulated.<br/>         Traffic cop is asleep.</p> <p><b>Manifestations</b><br/>         Fidget, move, doodle, tap pencil, bounce legs<br/>         Hum, sing, chew<br/>         Difficulty attending, focus<br/>         Distractible, zone out<br/>         Impulsive<br/>         Procrastinate<br/>         Work in spurts</p> <p>Argue like attorneys<br/>         Pick on siblings<br/>         Take risks<br/>         Last word, strong willed<br/>         Oppositional/ Defiant<br/>         Bored easily<br/>         Do things the hard way<br/>         Lay off sofa upside down</p> <p><b>Need</b><br/>         Stimulation/purposeful missions</p> | <p><b>Brain Activity</b><br/>         Brain does not process sensory input correctly.<br/>         No lane markers.</p> <p><b>Manifestations</b><br/>         Body feels out of order</p> <p>Hypersensitive—sensitive to touch, sound, sight, aromas, clothes.</p> <p>Hyposensitive—sensory seekers; cuddle, push, press against seat, touch others, confined spaces.</p> <p>Dysgraphia—difficulty writing; fine motor skills.</p> <p>* Aggression<br/>         * Frustration</p> <p><b>Need</b><br/>         Deep pressure on joints and muscles</p> |
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**IF this describes your child, you need to listen to the CDs WITH your child so that he can be equipped to take responsibility for his behavioral and academic success.**

**The CDs help our kids feel validated, understood and empowered.  
 Otherwise, your kids will feel stupid, weird or like they need to be fixed.**



## **CRITICAL OBJECTIVE # 2: CREATE A CALM HOME (Calm Kids™ Parenting)**

Help your children be responsible / Turn defiance into problem solving opportunities

- (1) How are we cheating nature?** What weekly family traditions can you commit to? What do you think your kids would say if you asked them what THEIR priorities are? How can you simplify?
- (2) Why do kids love video games? How can we apply this to parenting?**
- (3) If your kids are driving you crazy, who has power over your emotions?** Why do your kids roll their eyes or say, "Whatever?" What is the "Power Principle" and how can it help siblings?
- (4) How have we become responsible for our kids' actions and attitudes?** How can we put responsibility back on our kids? Why is it critical that WE grow up and model self-control for our kids?
- (5) Who is the only person you can truly control?** What are some tools you can use to help you stay calm? What is the greatest gift you can give your children and spouse?
- (6) What is the root cause of defiance?** What is the first step I always need to take during any interaction? What are some practical ways to turn defiance into problem solving opportunities?

Almost 200 insights and strategies are contained on Audio CDs that you can listen to with your child, put in your spouse's car CD player and share with your child's teachers.

## **CRITICAL OBJECTIVE # 3: CREATE ACADEMIC SUCCESS (Brain Boosters™)**

Calm Anxiety / Calm Upset Children / Positive Behavior Plans / Stimulate Brains

- (1) What are three quick steps to overcome anxiety?** What strategy always works?
- (2) What two things should we NEVER do with an upset child?** You'll notice a similar strategy helps anxious, upset and energetic children—what is it?
- (3) How can we proactively meet sensory needs to improve concentration?** Why do sensory issues often manifest in aggression?
- (4) What are the essential steps to improve a child's behavior while building confidence?** How can you apply these steps to your own situation?
- (5) What is the most effective way to create better neural connections in your child's brain?**
- (6) What are the three myths that sabotage our kids during homework and in school?** Multi-sensory stimulation improves attention and retention. Movement anchors learning.
- (7) How can you use multi-sensory stimulation and movement to improve homework?** How can your kids use exercise balls, trampolines, music, snacks, swings and other tools to complete homework more quickly and with much less stress?
- (8) What are ways that teachers can stimulate students' brains in the classroom?**
- (9) What proven method develops vision, confidence and internal motivation in all kids?**

Thank you for making the sacrifice to attend the Workshop.  
Visit us on the web at [www.CelebrateCalm.com](http://www.CelebrateCalm.com)  
Schedule Parent & Teacher Workshops at your church or school. It's easy!